

Verslag van de activiteiten in 2025

In 2025 is door Prisma een bedrag aan projectkosten uitgegeven van € 3.215,00. Dit betrof een eerste pilot in een projectvoorstel van Amanda Ado Akoh in Ghana. De eerste pilot betreft een mode-opleiding en naai-apparatuur.

JOSEPH AND GEORGINA (J&G) FOUNDATION

PROJECT PROPOSAL TO PRISMA

Tools for Dignity – Livelihood Equipment Support for Vulnerable Families

1. Proposal Summary

The Tools for Dignity project seeks to empower vulnerable families - particularly women caregivers and out-of-school youth - through the provision of small-scale income-generating equipment, accompanied by basic business training and ongoing support. The project will target 15–20 low-income households, providing livelihood tools tailored to their skills and interests, such as sewing machines, deep freezers, baking ovens, and mobile hairdressing kits. This intervention aims to foster self-reliance, reduce dependence on aid, and promote long-term financial stability. With a total estimated budget of €28,000, this initiative will directly transform livelihoods and build resilient micro-enterprises in underserved communities.

2. Introduction of Project Team

This initiative is led by a team of seven, united by a shared commitment to uplifting vulnerable households through practical, community-driven support. We are a close-knit team with firsthand knowledge of the challenges our target beneficiaries face, and we are passionate about creating real, sustainable change at the grassroots level.

The team brings complementary skills, lived experiences, and a deep connection to the community, which position us well to lead this effort with empathy, accountability, and purpose. We have informally supported neighbors and relatives in the past and are now working together to scale this impact to more families in need.

We are committed to full transparency, accurate recordkeeping, and community accountability. We are also open to partnering with recognized institutions to meet any administrative requirements for funding or reporting.

3. Problem Statement

Across many underserved communities, vulnerable families - especially single mothers, caregivers of the chronically ill, and unemployed youth - face chronic financial insecurity. These groups often lack the capital or tools to launch viable small businesses, even when they have experience or strong interest in specific trades. Without targeted support, they remain trapped in cycles of dependency and poverty.

The socio-economic impact of unemployment among youth and unpaid caregiving among women is profound: it perpetuates intergenerational poverty, undermines well-being, and leaves families vulnerable to shocks. Despite their resilience and willingness to work, these individuals often lack access to credit, training, or startup assets.

This project responds to that gap by equipping selected individuals with tools that match their interests and skills, thereby unlocking their entrepreneurial potential. With appropriate training and support, they can transition from economic dependency to dignity and independence.

4. Project Objectives

The objectives of the Tools for Dignity project are as follows:

- Objective 1: To provide 15–20 low-income families with income-generating tools suited to their trades.
 - Objective 2: To deliver foundational training and orientation in business skills and equipment use.
 - Objective 3: To offer ongoing mentoring and monitoring to ensure sustainable income generation.
 - Objective 4: To document stories of change to inspire community-wide impact and inform future scale-up.
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5. Project Methods and Design

Inputs

- Procurement of livelihood equipment based on beneficiary profiles.
- Training and orientation materials.
- Skilled trainers and project staff.
- Transport and logistical support.
- Monitoring and evaluation tools.

Throughputs

- Selection of beneficiaries through transparent, criteria-based process.
- One- to two-day orientation covering basic financial literacy, tool use, and business planning.
- Distribution and setup of equipment at beneficiaries' homes or business locations.
- Scheduled field visits and follow-up support over three months.

Outputs

- 15–20 families equipped with suitable business tools.
- Beneficiaries trained in relevant business and equipment skills.
- Monitoring reports showing early business progress.
- Success stories and testimonials documented.

Innovative Aspects

- Integrates livelihood support with capacity-building.
- Focuses on dignity and self-reliance rather than aid.
- Supports under-represented groups, especially women caregivers and youth.

A PERT-style chart and work plan will be included as appendices, detailing implementation over a three-month period.

6. Evaluation Plan

The evaluation will cover both product and process aspects:

Product Evaluation: Assesses whether families have launched income-generating activities, changes in household income, and level of self-sufficiency after 3 months.

Process Evaluation: Reviews the selection, training, and delivery processes for transparency, effectiveness, and beneficiary satisfaction.

Data will be collected through:

- Baseline and follow-up interviews.
- Field observations and photographic documentation.
- Testimonies and case studies.

An internal M&E officer will coordinate evaluation activities, supported by field staff. A final evaluation report will be shared with stakeholders.

7. Future Funding and Sustainability

Each beneficiary’s business is intended to be sustainable from day one, with equipment forming a one-time investment. Follow-up visits and informal mentoring will help reinforce good practices and troubleshoot challenges. Additional funding will be sought to expand the project based on documented impact and learnings.

We will also explore partnerships with local vocational institutions and microfinance entities to provide further support or scale similar interventions for future projects.

8. Budget

Category	Amount (€)
Equipment for 15–20 beneficiaries	€15,500
Training & orientation (1–2 days)	€4,000
Transport, delivery, and setup	€3,500
Monitoring, evaluation & storytelling	€3,500
Contingency (repairs, replacements, or expansion support)	€1,500

Total Estimate	€28,000
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The budget has been carefully prepared to reflect real costs without inflation. Equipment cost ranges based on local market rates. All line items are directly linked to narrative components, and the project design is lean and cost-effective.